

Minutes of October Meeting

The meeting was called to order by President Lee. attending were Rick Martinez and guest Jody, Michael Ling, Ed Lang, Don Green, Cheryl Williams, Dave and Lee Fitch, Eric Akau, and Steve Walker.

Treasury stands at \$407.21 with the current refund of

the cost of the Dash Plaques from Moss Motors.

Old Business - Convoy to All British Day discussed. Triumphest now has 100 cars registered Central Coast Triumph members attending will be Paul Senior, Noel Wall, Eric

Wilhelm and Lee Fitch.

Marque Day was a real success a big thank you to Rick Martinez for use of his PA system. Notes were made about

suggestions.

New Business -

The Santa Barbara Special T's have invited us on their annual Treasure Hunt Rally to be on Nov 17th. It Starts at 12:30 from the Santa Barbara Medical Clinic Parking lot. There will be a \$5 entry fee and a party afterward. It was suggested that we have a Christmas party this year. More will be discussed at the November Meeting.

Michael Ling suggested that we try a new meeting format where we would meet every other month for business and have events during the months we don't have meetings. It was decided to start this in January with the Wine Tour and have the Board meet on the first Tuesday to take care of any business.

Meeting was then adjorned.

THE FOUNDING OF TRIUMPH

Many of us members lamented the demise of Standard-Triumph as an auto manufacturer, but few of us are aware of its utilitarian birth. As a club devoted to the Triumph marque, I would like to take this opportunity to give a brief recount of its humble beginning and hopefully this tale will promote additional appreciation of the marque when the readers put his or her Triumph through its paces.

Some of the more knowledgeable readers might have already suspected a connection between the motorcycle Triumph and the cars named Triumph, this is a well founded suspicion. While today, Triumph the motorcycle is produced by BSA, both the motorcycle and the car Triumph did share one common ancestry. The name Triumph was first used on the pedal-cycles produced by Bettman and Company in the year 1887, owned by two German immigrants living in Coventry, England. Their names were Siefried Bettman and Mauritz Schulte. Subsequently, one Mr. Sawyer, manager of White Sewing Machine Company also contributed a sizable capital, and this trio renamed the company Triumph Cycle Company. The word Triumph was chosen not out of boast, but already with their eyes on exporting their pedal-cycles, Triumph was appropriate because the word triumph has similar connotation in many of the European languages.

Triumph's first venture with internal combusion engine was in 1895, when Schulte purchased a German motorcycle and experimented with it. The first Triumph motorcycle was offered to the public in the year 1902, by then additional capitals were attracted and the company title was changed to Triumph Cycle Company Limited. By 1911, Triumph was such a profittable venture that Bettman was able to acquire a sizable share of the Standard Motor Company, so much so that he became the Chairman of Standard Motor Company. "Trusty Triumph" was an affectionate name given by its riders, and the motorcycle was the favorite mount of the British dispatchers during the Great War.

With its profits from the Great War, Triumph realized the future market for four wheeled transport, and started studies into automobile manufacturing in 1920, with its first public release in 1923, a four cylinder powered open 2-seater. There lies the birth of Triumph cars.

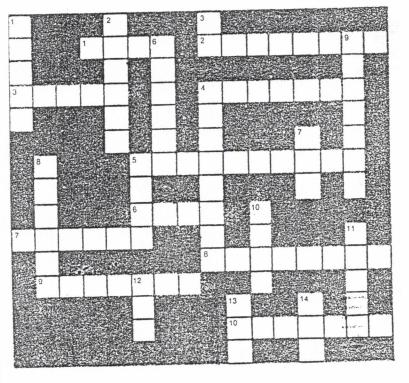
I owed the above informations to Mr. Graham Robson, the noted author of so many accurate and detailed books on the Triumph automobiles. I recommand his works highly to all auto enthusiasts. I started this column 2 issues ago, and I enjoyed the sharing of my research and thoughts with you members. The objective of this column is not only to promote club's functions, but to touch upon various other aspects of owning a Triumph so as to heighten members' knowledge of the marque, on this I shall endeavor to do on all future afficles. As always, I welcome comments and suggestions on subject matters regarding this column. Pleasure Is All Mine.

October 11, 1985.

Michael Ling

TRIUMPH SPOTTER'S CROSSWORD PUZZLE

Jeff HawkinsDVT Member



ACCROSS

- 1. One way to go in a Triumph
- 2. Named after a mountain range
- 3. Something that you change or steer with
- 4. A Triumph or Standard sedan appealing to baseball
- A Triumph powered sports car based upon the Spitfire/GT-6
- 6. Competitive event
- 7. TR-7s were made here
- 8: With 11 down, a pre-war Triumph in the stars
- Nicely made Triumph powered car whose price was hard to swallow
- 10. Fast French appellation

DOWN

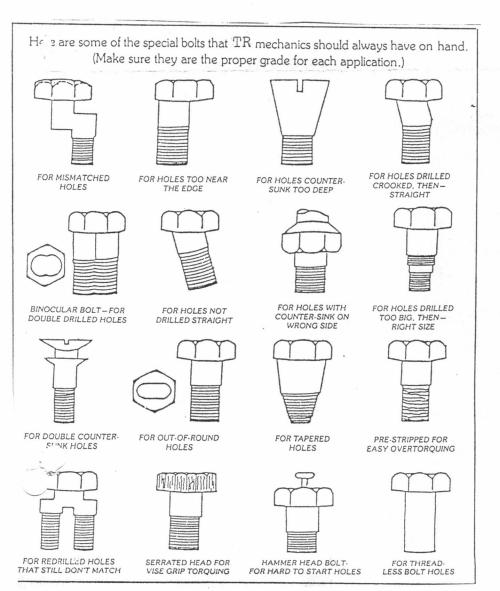
- 1. First production TR
- 2. Custom-bodied TR based coupe
- 3. Overdrive abbrev.
- 4. Interesting fiberglass fastback without equal
- 5. Triumph prototype that once was all the rage
- 6. The most confusing model range ever put together but a nice girl once you meet her
- 7. Sabrina's Triumph
- 8. At least it led to the Spitfire
- 9. First TR with disc brakes
- 10. GT-6 known as Mark Two in Europe
- 11. See 8 accross
- 12. Hilarious cigar shaped tribute to Prince of Darkness
- 13. Trevor's car
- 14. Triumph or Standard sedan-

MISC FIRE

It was a long road to Triumphest "85. It became even longer with two breakdowns which eliminated any possibility of my making the trip under my own power. Fortunatly Sue Davis was there when I needed her and together we limped my car to a safe place and started out across the desert a little late. The Weather was wonderful and everyone had a great time (I almost had a great time). Clubs represented were the Triumph Register of Southern California, Triumph Owners of Southern California, Triumph Sports Car Club of San Diego, the Triumph Travelers, Desert Center Triumph Owners Association and the Central Coast Triumphs.

I would like to welcome new members Cheryl Williams and Erik Akau to our club.

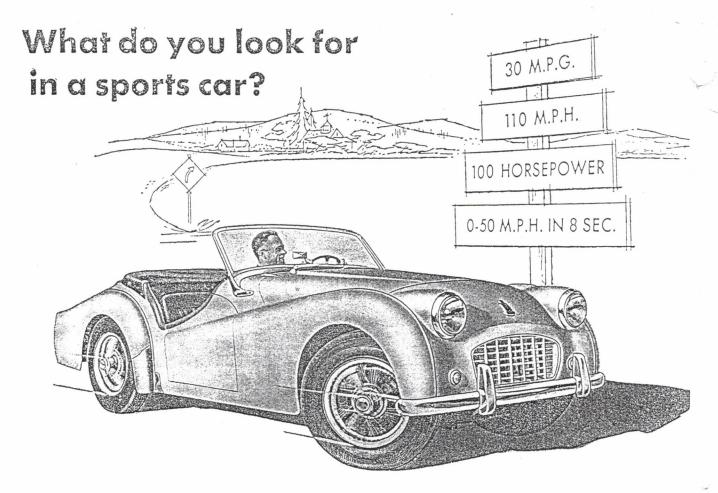
Lee



For Sale:

gT6 and Spitfire parts. Call Lee Fitch at 687-2150.

Merrill Gaines in San Luis Obispo has a TR6 for Sale. Call him at 544-1326.



The New TRIUMPH TR-3 gives you the most for \$2599

New from the word "Go!"—that's the exciting story of the new Triumph TR-3. New styling, new engineering, a new idea in fun-plus-convenience make this British-built beauty the sports car buy of the year.

The new Triumph TR-3's 100 horsepower, 1991 cc. engine gives you through-gears acceleration from 0 to 50 miles per hour in only 8 seconds. A few seconds later, you're flat-out at 110.

Zest-drive a Triumph soon. See how much more car you get for so little money

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ports of entry. Wire wheels, hard-top and rear seat optional extra.

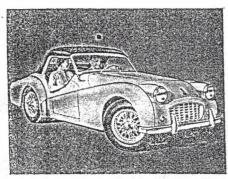


Parts and service are readily available from coast to coast.

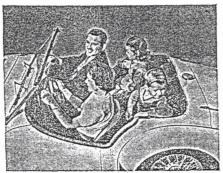
STANDARD-TRIUMPH MOTOR COMPANY, Inc.

122 East 42nd Street, New York 17, N.Y.

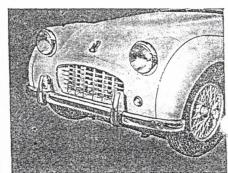
For more information and dealer nearest you write: West of Mississippi - Cal Sales, Inc., 1957 West 144th Street, Gardena, Calif. • East of Mississippi - South Eastern Motors, Inc., 1937 Harrison St., Hollywood, Fla. • In Canada - The Standard Motor Co. (Canada) Limited, 496 Evans Avenue, Toronto 14



New Hard Top (optional) slips on the TR-3 faster than the weather can change.



New rear seat (optional) makes TR-3 your best fun and family sports car buy.



New Graceful chrome grille front-end accentuates the sports car look and action.

CENTRAL COAST TRIUMPHS CALENDAR

Nov 5 Meeting 7:30 Rusty's Pizza
on Carrillo. Don't forget
to vote first:

Nov 17 Santa Barbara Special T's
Treasure Hunt Rallye. 12:3
Santa Barbara Medical Clini.
Parking Lot. Party afterwa
Triumph attendees to bring
salads of their choice.

CENTRAL COAST TRIUMPHS

P. O. Box 1778 Goleta, CA 93116



Meeting 7:30 Rusty's Pizza





Ronald Kibbe PO BOX 1381 Ventura, CA 93002

